



Océ
Case Study

Burnley College



Canon
CANON GROUP

Managed Print
Solution for a
streamlined system

Burnley College builds a strong future for itself, and its students, with Océ

Burnley College is a provider of high-quality sixth-form, university and adult education, based in the heart of Pennine Lancashire.

In 2009 the college moved to a new premises at its Princess Way campus, allowing it to combine the successful Sixth Form Centre with its Skills and Adult Centre. In May of 2009, the Government's school and college standards inspectors, Ofsted, judged Burnley College as Outstanding across all areas, noting that "innovative strategies promote and enable students' independent learning."



Streamlining the process

Innovative thinking extends to all branches of the College. In the wake of the relocation, the reprographics unit identified the need to streamline its printing processes. Lower, measureable and transparent printing costs would enable the Sixth Form, Skills and Adult Centre and the University of Central Lancashire to utilise a central printroom.

Since 2007, Océ had worked with Burnley College, building a strong relationship and an in-depth understanding of its unique needs. This, combined with its experience servicing Higher Education institutions, allowed Océ to offer a suitable Managed Print Solution (MPS) for the college to achieve the streamlined system it was looking for. A combination of Océ hardware and software was specified to meet the challenging environment the print-support facilities, and team, face. The college installed an Océ PRISMA Access and Prepare, two Océ VP1105 Production Mono models, an Océ CS665 PRO Production Colour and an Océ CS2344 Wide Format Printer.

Linda Zogorski, Print Room Manager at Burnley College outlines why Océ was chosen over the other companies that tendered: "The reason we chose Océ is because the company was straight with us – there were no underhand costs after installation and, as it fully understood our requirements, Océ was able to offer the most cost-effective solution. The way the costings were calculated was very easy to understand, i.e. one price for all-colour prints and one price for B&W on the satellite copiers, and then one price for B&W and colour in the repro room."

Linda continues: "The tender was very straightforward – it was the easiest and most matter-of-fact of all the companies who put a tender in. Océ's meetings were easy, open and honest. Any technical questions asked were answered immediately as they always came prepared and with the right resources."

A paramount requirement for Burnley College was to be able to offer efficient and convenient print solutions for its students. Océ specified the Pcounter PRO Follow Me Print – a solution that would meet this need. It enables students to print to small desktop

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Linda Zogorski, Print Room Manager, Burnley College

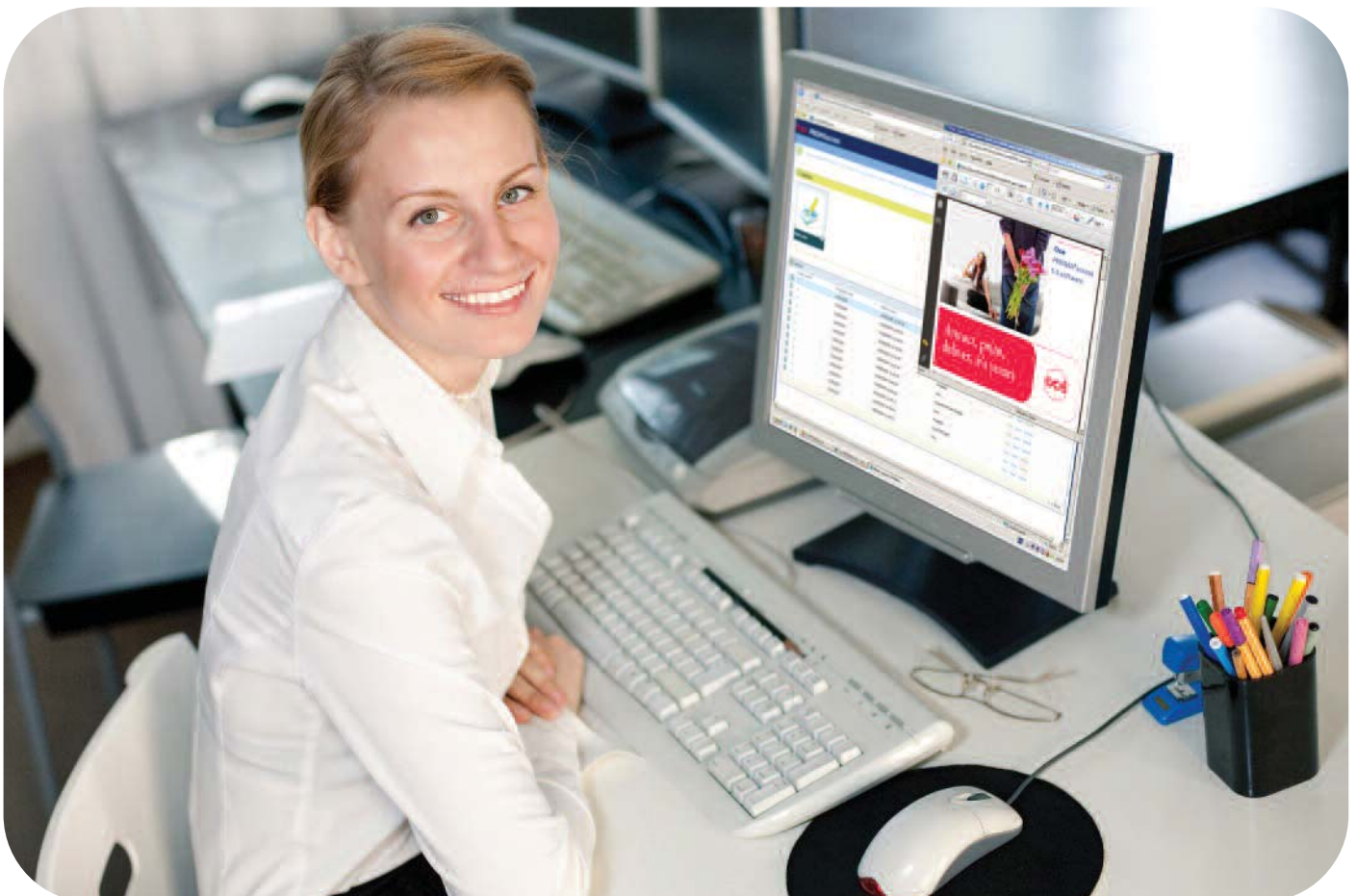
devices using a single driver when in specific classrooms. As the software detects which classroom the student is in, the print is directed to the correct printer every time.

Delivering results

Because of the size and diversity of Burnley College’s requirements, Océ’s MPS was placed at the core of the new installation. Offering world-class document management and workflows, Océ’s MPS platform has already enabled the college to make savings. Reduced capital rental costs, along with significantly less expenditure on consumables, paper and energy, are just some of the benefits. Linda is keen to acknowledge the savings: “The key benefits are financial, of course,” she notes. “The copiers in the print room are more efficient, easy to use,

and do not jam, saving us money on paper. The college can manage every print and has the ability to see which members of staff make the most copies. If staff members use satellites too much they receive a letter explaining that it’s cheaper for the college to use the print room. Less wastage has also been made possible due to the efficient machines.”

The investment that Burnley College made in its new reprographics facility is a key factor in the success of the overall investment in its new campus. The specific installation of centralised reprographics machines has achieved the savings that the college was looking for from day one. Moreover, the college is also now able to offer fast and efficient print services to students and staff alike, giving them more time to get on with the valuable process of teaching and learning.



Beyond the Ordinary



Printing for professionals

Professionals everywhere look to Océ for digital printing and document management. In the office, Océ systems keep the information of business and government moving. In manufacturing, architecture, engineering and construction, Océ wide format printers set the standard while our display graphics systems help people produce banners, billboards and other large, colourful applications. In corporate printrooms, marketing service bureaus and the graphic arts industry, Océ systems print transaction documents, mailings, newspapers, manuals and books on demand at the highest speeds. And Océ Business Services manage the complete document workflow of customers around the world. It all helps you go "Beyond the Ordinary" in printing and document management.

Océ (UK) Ltd

Océ House
Chatham Way
Brentwood
Essex CM14 4DZ
Tel: 0870 600 5544
Fax: 0870 600 1113

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